



Town of Ayden Board Meeting
Monday, December 6th at 4:30pm
Operations Headquarters

Names of Attendees and Absentees:

Nina Yao, Lead for NC Fellow in Ayden
Daniel Heffner, Chairman of the Board
Stacy Gaskins, VP Chairman-Absent
Georgia Childs, Treasurer
Amanda Grice, Secretary
Sarah Conner, Member at Large

Nina Yao, Lead for NC Fellow in Ayden called the meeting to order and it was seconded by Georgia Childs, Treasurer.

Orders of New Business:

- I. Nina Yao presented 1023 Form Questions for review by the board:
 - A. Discussed promoting the drive in and retro car events and how the board can support.
 - B. Promotion and marketing by other businesses to draw additional attention and engagement.
- II. Nina Yao presented to set up a standard meeting time for the Board Meeting:
 - A. The board settled on the fourth Monday of each month at 5:30pm-7:00pm.
- III. Nina Yao brought up the "Kings of Q" BBQ Festival:
 - A. Discussed recruiting additional vendors.
 - B. Volunteer recruitment and training.
 - C. Food truck recruitment to set up "Food Truck" alley. The cook off doesn't supply food to the general public.
 - D. The Main Street meeting will be used to try to recruit volunteers to work vendors.
- IV. T-Mobile Home Town Grant presented by Nina Yao
 - A. Discussed ideas for obtaining grants:
 1. Georgia Childs, Treasurer presented an idea for a historical walking trail to encourage visitors to walk downtown and a healthy community grant option. Doing an interactive mapping system with possible QR codes.

2. Nina Yao and Georgia both broached the subject of making the request of the grant with making downtown more walkable prior to working on the historical walking trail.
3. Sarah Conner presented an idea of providing computers and internet access for members of the community that don't currently have it at home. The library may be a good option for computer and internet upgrades for the community.
4. Daniel Heffner and Nina Yao presented working in tandem with the Pitt County Arts Council and/or Pitt Community College for downtown projects.
5. Nina Yao, brought up the Pitch Competition/Business Incubator Program in conjunction with ECU, Pitt Community College and the Chamber of Commerce.
 - a) Discussed shared spaces that would possibly be available
 - b) This would be a long term goal due to the sheer scale of the work required.

V. Closing/Adjournment:

- A. Next board meeting is January 24th at 5:30pm
- B. Daniel Heffner brought forth motion to adjourn
- C. Georgia Childs seconded motion at 5:30pm on 12/06/2021

Signatures:

Daniel Heffner, Chairman of Board

Amanda Grice, Secretary