



AYDEN MAIN STREET PROGRAM

APPLICATION FOR BOARD MEMBERSHIP

Application due: November 1st, 2021

Being a Board Member represents a serious commitment to the Main Street Program and to Ayden's continued success. Board members are engaged and active in their duties to promote and advocate for the program. The Program's mission is as follows:

Downtown Ayden, driven by our community approach, strives to develop and strengthen our historic downtown by restoring its vibrancy and making it a place that is welcoming to all.

We envision creating a program that supports local businesses, emphasizes and embraces our history and diversity, celebrates the arts, protects our natural environment, and promotes quality events to make Ayden the place to be.

We currently have limited spaces available for Main Street Program Executive Board Member positions; however, we may have space available on one of our committees. *We encourage all interested members to get involved at the committee level first.* This is a great avenue to get exposed to our organization and what we do. Therefore, if you are not selected at this time, please continue to show your interest by being involved with the Design, Promotions, Organization or Economic Vitality Committees.

If you have any questions or concerns, please feel free to call our office at (252) 481-5124 and speak with our Program Coordinator, Nina Yao.

Please return to: PO Box 219, Ayden, NC 28513 or email to nyao@ayden.com.

Thank you for your interest!

Nina Yao, Main Street Program Coordinator

Main Street Program Application for Executive Board

Name: _____

Address: _____

Phone Number: _____

Email: _____

Place of work/title: _____

What is your present relationship with downtown Ayden?

Property Owner _____ Business Owner _____ Merchant _____

Community Partner _____ Resident _____ Other _____

Have you previously been involved in the Main Street Program? Y__ N__

- 1. *Please list all the community organizations, committees, or non-profit organizations you are currently involved with and your role(s):*

- 2. *Why are you interested in joining the Main Street Program Executive Board?*

3. *What qualities do you bring to the board and how will they benefit our program?*

4. What Committee would you be most interested in serving on (please rank 1 through 4)?
All board members must serve on at least one committee.

Organization Committee ____

- Ensure the financial stability and structural continuity of the program
- Recruit volunteers, connect with other partners, ensure community engagement

Promotion/Events Committee ____

- Market the program and the area's assets
- Plan events to bring people to Ayden

Design Committee ____

- Celebrate historic character and the arts
- Create welcoming, aesthetically pleasing public areas

Economic Vitality Committee ____

- Catalyze new investment and fundraise
- Support local businesses

5. Are you interested in being an officer? Officers are elected, further specialized roles within the board, such as presiding over meetings, overseeing finances, or taking meeting minutes.

Yes ____ No ____

Chair ____ Secretary ____

Vice-Chair ____ Treasurer ____

EXPECTATIONS

TIME COMMITMENT

- One-year trial term, with total three-year term or filling an unexpired term
- Attend one board meeting per month
- Attend one work group meeting per month
- Attend a long-range, strategic goal planning retreat once a year
- Perform task assignments as required
- Time as necessary for special events, fundraising, volunteering, etc.
- Officers attend Executive Committee meetings as required
- Officers attend the Main Street Conference, training, and orientation as required

BOARD ATTENDANCE POLICY

Any Director who is absent from four (4) properly called meetings without just cause or without giving prior notice to the President or Executive Director for such absence, may be removed as a member of the Board of Directors by a majority vote of the Directors.

By signing below, I indicate that I have read and understood the expectations of being an executive board member.

Signature

Date

Please email your completed application to nyao@ayden.com or print out and mail to:

Nina Yao

PO Box 219

Ayden, NC 28513